

# *Saskatchewan Forage Council*

*2011 Sponsorship*



# ***The Saskatchewan Forage Council requests your support!***

## ***The SFC at a glance...***

With a mandate to enhance the province's forage and grassland industry, the Saskatchewan Forage Council (SFC) strives to partner with all sectors of the industry - producers, industry organizations and companies, government and university.

Formed in 1988, our objectives are focused on the development and dissemination of information related to the production and utilization of all forage resources, prioritization of forage research and collaboration with governments to develop and implement effective policies and programs as they relate to forage production and marketing.

## ***Who does the SFC reach?***

Our organization works on behalf of the entire forage industry. Our extensive list of resources and outcomes benefit and are available not just to our members, but to **all stakeholders**.

Our more than 350 members are spread across the province and include producers, industry leaders, provincial and federal government representatives, university academics and researchers.

## ***What does the SFC do?***

The SFC is committed to placing a focus and awareness on the importance of forages to our province and to the livestock sector. Without this awareness, Saskatchewan's forage resources and resulting industry would not be able to deliver on key priorities including increased funding for research priorities, technology transfer activities and effective forage/grazing management strategies. Current efforts include a forage industry 'assessment' to measure the value – both direct and indirect – of this often overlooked resource.

And truly, our success is due to the partnerships that our organization embraces. Our accomplishments stem from our valued working relationships and a spirit of cooperation.

# SFC Priorities & Achievements

- ✓ **Forage and Livestock eNews** - this biweekly publication, distributed to an electronic distribution list of **4,500+** (plus a vast number of additional readers through forwarding by those on the direct distribution list), provides regular updates and information from across the forage and livestock industry. It also includes information on upcoming events and programs from across Saskatchewan.
- ✓ **SFC website ([www.saskforage.ca](http://www.saskforage.ca))** – with an average of **1200+ visits/month**, our website has quickly become a leading information source for everything forage-related in Saskatchewan. Whether it is through our Resources section or Upcoming Events and News items, the site is a valuable resource for all sectors of the industry.
- ✓ **The Saskatchewan Hay & Pasture Report** – published monthly during the growing season, and accessed by hundreds, this electronic publication is a provincial resource highlighting current hay market trends and prices, forage management issues and industry events.
- ✓ **Saskatchewan Livestock & Forage Gazette** – the SFC partners with six other government and industry agencies to publish and distribute this newsletter to more than **7,000 producers** with content focusing on forage, rangeland and livestock management.
- ✓ **Forage Market Price Report** - the SFC conducts a forage market survey twice a year in January and July. The information compiled in this report is gathered from a variety of sources including feed and forage listings, classified ads, personal contacts, feedlots, auction marts, hay growers and brokers.
- ✓ **Saskatchewan Pasture School** – in collaboration with industry and government partners, this annual 'sold-out' two-day event provides producers with an opportunity to gain practical knowledge and expand their forage and grazing management skills through seminars, hands-on exercises and pastures tours.
- ✓ **Extension materials** – recent publications produced by the SFC include a series of Plant Identification Field Guides, an Invasive Plant Identification Guide, a Forage Species Adaptation CD, factsheets including *Revegetation of Saline Soils*, *Growing Forage Legumes in Rotation*, *Successful Forage Crop Establishment*, and *BMPs for Invasive Plant Species* plus a revised edition of the ever-popular *Managing Saskatchewan Rangelands* publication.
- ✓ **Forage Industry Innovation Award** - created by the Saskatchewan Forage Council in 2008 this honour is awarded annually to acknowledge exemplary innovation, leadership, service and stewardship by Saskatchewan's producers, land managers, agency staff or researchers.
- ✓ **Saskatchewan Forage Seed Development Commission (SFSDC)** – the SFC took the lead to consult the province's forage seed growers and establish a refundable levy to support research and development of this sector.



**From the Editor...**  
 You may notice that the Livestock & Forage Gazette has a 'new look' – thank you to Tara Davidson, AEGD-AAFC Rangeland Specialist in Swift Current for creating it for us! As I now take on the role of newsletter editor I would like to thank Joyce Bryonogovic, Saskatchewan Forage Council, for her past contributions as newsletter editor! The Livestock & Forage Gazette Committee's goal is to provide you with timely and useful information to consider in your own livestock operation. One of the articles that I found particularly interesting this time around was the Producer Profile article on Steve and Kathy Grant's winter feeding approach. While touring their ranch this summer we learned that they have been involved in chaff pile grazing for almost 30 years! What seems new is actually an old idea... be sure to look for our next issue next spring.

**In This Issue...**

- Adding species to an existing forage stand – 2
- Producers Perspective – Steve & Kathy Grant – 3
- Feed testing this year's hay – 5
- Research Roundup: Supplementing beef cows with DDGS – 7
- Bainfin and nice milk-etch for pastures – 8

# ***Sponsorship Opportunities***

**The Saskatchewan Forage Council invites you to become a supporter of Saskatchewan's forage industry.**

The greatest challenge for our organization is a lack of core funding. With no direct forage check-off dollars or government funding to carry on day-to-day operations, it is critical that we receive financial support from our industry partners. Your contributions will ensure sustainability of the SFC as we fulfill our commitment to advance the entire forage and livestock industry in Saskatchewan.

## **Become a 'Friend' of Saskatchewan Forages:**

Your **\$500/year** contribution includes:

- placement of your logo on the SFC home page ([www.saskforage.ca](http://www.saskforage.ca)) plus a link to your website;
- acknowledgement at all SFC-hosted events and as part of our tradeshow display;
- recognition in SFC publications plus the option to contribute content to the *Forage and Livestock eNews* or *The Saskatchewan Hay & Pasture Report*.

## **Become a 'Fan' of Saskatchewan Forages:**

Your **\$250/year** contribution includes:

- placement of your logo on the SFC home page ([www.saskforage.ca](http://www.saskforage.ca)) plus a link to your website.

## **Become a 'Follower' of Saskatchewan Forages:**

Your **\$100** contribution includes:

- promotion of an upcoming event or submission of an article in *one* issue of the *Forage and Livestock eNews*.

Plus all sponsors are included on SFC email distribution lists, providing you up to date industry news, upcoming events and news releases.

## **To discuss your options to support the Saskatchewan Forage Council, contact us at:**

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## ***2011 Events Calendar***

***Watch for the SFC at the following events during the coming year!***

SK Beef Industry Conference  
2011 SK Pasture School  
SFC Tour & Annual Meeting  
Canadian Western Agribition

Saskatoon, SK  
Saskatoon, SK  
Swift Current, SK  
Regina, SK

January 19-22  
June 15-16  
June 27  
November 21-26